

Mission Bay Sports Medicine Center Promo Video - Transcript

As part of its mission to bring world-class sports and medicine care to recreational and everyday athletes in the Bay Area, Kaiser Permanente has now opened its Mission Bay Sports Medicine Center in San Francisco.

Probably the most exciting thing of what we have here is we're really pushing into the frontier of what sports medicine is about. This space with its open design, the state of the art equipment that we have, allows us to really optimize what we want to do with patients getting back to the activities that they want to do.

The space was deliberately designed to allow the therapists to take people through very functional activities. Whether that means replicating the way you move in soccer, basketball, or even throwing a ball.

“...go ahead...”

We were very intentional in the way that we put together our sports medicine team here. We included sports physicians, sports orthopedic surgeons, sports therapists, athletic trainers, and a neuropsychologist.

For us it's really about getting people back to what they love.

“...Can you feel a difference side to side? Are you back to your baseline?”

Our sports medicine care emphasizes training, injury prevention, early intervention, and injury correction to return athletes to peak functionality as quickly, and safely, as possible.

I think this is a really exciting time for us at Kaiser Permanente. The investment that the organization has put into creating a world-class, state of the art sports medicine center – this isn't just about returning people to sport and activity, but really encouraging exercise as medicine.